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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/586,279	07/18/2006	David Alan Casper	PU040011	4217	
²⁴⁴⁹⁸ Joseph J. Laks				EXAMINER	
Thomson Licen		LEE, MICHAEL			
PO Box 5312	e Way, Patent Operations		ART UNIT	PAPER NUMBER	
PRINCETON, 1	PRINCETON, NJ 08543			2622	
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			10/30/2008	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/586,279	CASPER ET AL.
Office Action Summary	Examiner	Art Unit
	M. Lee	2622
The MAILING DATE of this communication ap Period for Reply	opears on the cover sheet with the o	correspondence address
A SHORTENED STATUTORY PERIOD FOR REPOWHICHEVER IS LONGER, FROM THE MAILING IT Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period. Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATION .136(a). In no event, however, may a reply be tilt d will apply and will expire SIX (6) MONTHS from the, cause the application to become ABANDONE	N. mely filed the mailing date of this communication. ED (35 U.S.C. § 133).
Status		
Responsive to communication(s) filed on <u>01</u> . 2a) This action is FINAL . 2b) Th 3) Since this application is in condition for allowed closed in accordance with the practice under	is action is non-final. ance except for formal matters, pro	
Disposition of Claims		
4) Claim(s) 1-17 is/are pending in the applicatio 4a) Of the above claim(s) is/are withdres 5) Claim(s) 1-6 and 10-17 is/are allowed. 6) Claim(s) 7-9 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/	awn from consideration. or election requirement.	
9) The specification is objected to by the Examir 10) The drawing(s) filed on is/are: a) accepted any	ccepted or b) objected to by the e drawing(s) be held in abeyance. Se ction is required if the drawing(s) is ob	e 37 CFR 1.85(a). ejected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for foreig a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureat * See the attached detailed Office action for a list	nts have been received. nts have been received in Applicat ority documents have been receiv au (PCT Rule 17.2(a)).	ion No ed in this National Stage
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal F 6) Other:	ate

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DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

2. Claims 7-9 are rejected under 35 U.S.C. 102(e) as being anticipated by Williams (2004/0100581).

Regarding claim 7, Williams discloses a step of store pre-preproduced video (105), which meets the claimed pre-producing step, a step of identifying and store insertion point (110), which meets the claimed creating a memory object, a plurality of insertion points (paragraph 0016), which meets the repeating step as claimed, and a combining step (120), which meets the producing step as claimed. The combining step 120 is implemented by a computer program as described in paragraph 0022. The computer program inherently includes the claimed desired sequence of scenes in order to generate the combined images with different insertion coordinates.

Regarding claims 8 and 9, the alterable of the computer program in Williams meets the altering step as claimed.

Allowable Subject Matter

3. Claim1-6, 10-17 are allowed.

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Conclusion

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Wasack et al. (2033/0142238) shows an automated presentation of live event apparatus.

Kreitman et al. (5,491,517) shows a feature identification unit.

DiCicco et al. (5,892,554) shows a pre-recorded landmark feature memory.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to M. Lee whose telephone number 571-272-7349. The examiner can normally be reached on Monday through Thursday from 9 to 6.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Sinh Tran, can be reached on 571-272-7564. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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